

# 2021 NPC Meeting Agenda

## Wednesday, October 20

*\*All times noted are in EDT*

10:00am Welcome & Opening Remarks

### *Panel One: Diversity, Equality, and Inclusion*

10:05am	<b>Panel One:</b> Introduction & Poll Questions	Tiana DiMichele
10:15am	Terminology and metrics for understanding DEI	Carol Stiff
10:20am	Employee Resource Groups, training, and recruiting for diversity	Brian Heath
10:25am	The impact of Covid on inclusion and accessibility	Frank Stramaglia
10:30am	<b>Panel One:</b> Diversity, Equality, & Inclusion	

### *Panel Two: Access to Medicines in Canada*

10:50am	<b>Panel Two:</b> Introduction & Poll Questions	James Cran
11:00am	Balancing investment and access	Christine Lennon
11:05am	Improving patient-centricity of access	Ross Glover
11:10am	National Pharmacare in Canada	Peter Brenders
11:15am	<b>Panel Two:</b> Access to Medicines in Canada	

### *Panel Three: External Deployment Initiatives*

11:35am	<b>Panel Three:</b> Introduction & Poll Questions	Victoria Vertessi
11:45am	How selling evolves from here (the big picture)	Paul Petrelli
11:50am	Constraints of selling and new considerations in a post-Covid world	Kevin Leshuk
11:55am	Engaging with primary care	Leandra Wells
12:00pm	<b>Panel Three:</b> External Deployment Initiatives	

# 2021 NPC Meeting Agenda

## Wednesday, October 27

*\*All times noted are in EDT*

10:00am Welcome & Opening Remarks

### *Panel Four: The Industry Post-Covid*

10:05am	<b>Panel Four:</b> Introduction & Poll Questions	Dave Cann
10:15am	Building and regulating an attractive business environment in Canada	Pamela Fralick
10:20am	Understanding the Canadian ecosystem	Andrew Casey
10:25am	The state of dialogue between Canadian industry and government	Ronnie Miller
10:30am	<b>Panel Four:</b> The Industry Post-Covid	

### *Panel Five: Technology Update*

10:50am	<b>Panel Five:</b> Introduction & Poll Questions	Sean McBride
11:00am	Emerging AI: From Bench to Beside... to Big Data	Danielle Portnik
11:05am	The importance of real world evidence	Pat Forsythe
11:10am	New tools for marketing & promotion	David Renwick
11:15am	<b>Panel Five:</b> Technology Update	

### *Panel Six: Career Development & Talent Management*

11:35am	<b>Panel Three:</b> Introduction & Poll Questions	Chris Dalseg
11:45am	Growth opportunities outside your comfort zone	Sandra Heller
11:50am	Helping employees navigate new models of work	Janine Pajot
11:55am	Applying a learning mindset	Fiona McCloskey
12:00pm	<b>Panel Three:</b> Career Development & Talent Mgmt	